# CHRISTINE CURRAN

## UX/UI AND GRAPHIC DESIGNER

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## **EXPERIENCE**

# **UI DESIGNER**, Charles Ryan Associates (November 2018 – Present) Remote **GRAPHIC DESIGNER**, Charles Ryan Associates (October 2013 – September 2015)

Charles Ryan Associates is an award-winning brand communications firm, identified as West Virginia's top shop and one of the nation's top communications firms by Adweek.

- Supported the creative team in designing unique and effective marketing materials specific to clients' brand standards.
- Supported the digital team in website redesigns through comprehensive site map restructuring and interactive wireframes.
- Collaborated with the creative team in executing client-specific marketing materials for both print and digital.

### CONTRACT VISUAL DESIGNER, ResMed (March 2022 - Present) Remote

ResMed is a global medical device company dedicated to helping people live healthier lives by providing innovative solutions to sleep apnea and other respiratory conditions.

- Took ownership of high-visibility print and digital projects, maintaining version control and following projects through to production.
- Collaborated with the creative lead and project management team to plan, organize and execute projects across mediums.
- Comfortably worked within brand guidelines, while also pushing boundaries to create fresh and attractive visual solutions for new campaigns.

## UX DESIGNER, Cask (June 2016 - October 2018) San Diego, CA

Cask delivers business advisory and consulting services to help customers unlock the value of technology in a more efficient and cost effective way.

- Supported the creative solutions department in designing user flows, wireframes, interactive prototypes, dynamic learning modules, job aids and informational videos specific to client needs.
- Designed internal materials to support employee onboarding efforts, and redesigned sales and marketing templates to be utilized company-wide for internal and external presentations.

# UX/UI DESIGNER, Fragmob (November 2015 - May 2016) San Diego, CA

Fragmob is a global software provider specializing in the development of powerful mobile solutions to engage users in the direct selling industry.

- Collaborated with the product team to brainstorm, conceptualize and design a mobile app equipped with the tools and features necessary to grow and maintain a user's direct selling business.
- Formatted completed designs into UI specification formats for delivery to the development team.

# FREELANCE DESIGNER, (January 2012 - Present)

Projects include websites across various CMS platforms, branding initiatives, regional publications, packaging design, print collateral and digital ad campaigns for a diverse range of clients.

# **SKILLS**

### **EXPERIENCE**

Graphic, web and mobile design, UX/UI design, sitemapping, wireframing, portal design, concepting, branding, moodboards, marketing collateral, print publications, infographics

### **SOFTWARE**

Adobe Creative Suite (Illustrator, Photoshop, InDesign, Adobe XD, Dreamweaver), Axure, Microsoft Office, Keynote, MailChimp, WordPress, Shopify, Squarespace

## **EDUCATION**

# JAMES MADISON UNIVERSITY

BS, School of Media Arts & Design Minor in Art August 2009 – May 2013

# REFERENCES

Available upon request.